



Working Mums

Stories by real women on how they manage children, work and life

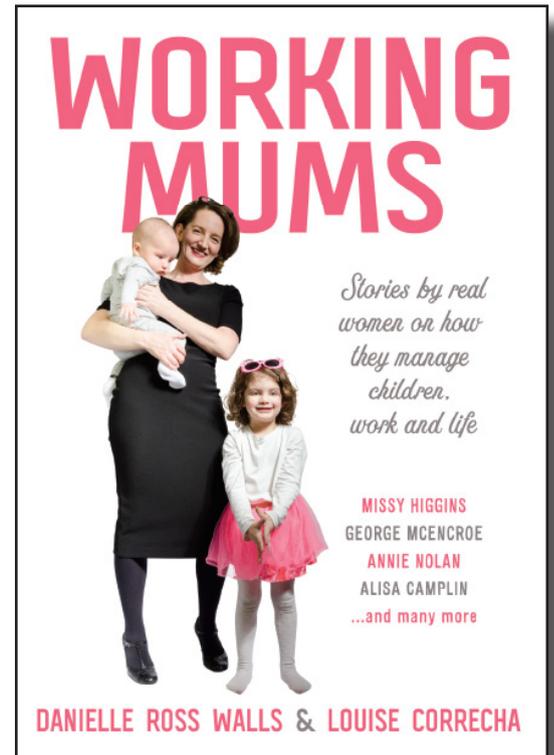
Compiled by two Australian mums to help support other parents, *Working Mums: Stories by real women on how they manage children, work and life* is a collection of empowering stories from Australian mothers. The book's primary aim is to help working mums feel less alone in their challenges to juggle work, children and daily life. Readers might also be inspired to try new careers.

Some of the contributors are public figures (singer **Missy Higgins**, Olympian **Alisa Camplin**, blogger and social commentator **Annie Nolan**, and radio host and comedian **George McEnroe**). Other contributors work in fields including sport, music, professional services, early childhood education, beauty, academia, business and politics.

The overall tone is reflective, conversational, humorous and honest. Contributors sometimes open up about difficult experiences such as the loss of a child or close relationship. Such stories are, however, interspersed with humorous anecdotes and observations. Other themes include the challenges of adjusting to their new roles, discrimination in the workplace, and guilt around their choices.

The stories are also optimistic, with the challenges themselves sometimes catalysts to positive personal or professional growth. Despite how different the contributors' working lives look, they face many of the same challenges.

Working Mums: Stories by real women on how they manage children, work and life is also a great resource for dads, partners, carers, grandparents, and parents-to-be.



BOOK INFORMATION

Title: *Working Mums*
Authors: Danielle Ross Walls & Louise Correcha
ISBN: 9780648100812
Format: 224 pp, 215 x 152 mm
Price: \$27.99
Date: 1 March 2018
Genre: Parenting/Careers

Danielle and Louise met at a beachside café in Melbourne's western suburbs. They bonded over their lack of sleep and love of coffee. (Their children are still terrible sleepers.) Danielle has recently moved with her family to Hobart and writes with Louise over email and Skype. They have both always dreamed of writing a book and helping other parents with it.

Contributors to *Working Mums* include:

- **Missy Higgins**, singer, songwriter and activist
- **George McEncroe**, founder of Australia's first all-female rideshare Shebah, radio host and comedian
- **Annie Nolan**, social commentator, author of the popular 'Uncanny Annie' blog, and wife of AFL Western Bulldogs premiership player Liam Picken'
- **Alisa Camplin**, Winter Olympic champion
- **Simone McLaughlin**, founder of Jobs Shared
- **Ella Haddad**, Labor Candidate in Hobart
- **Kristy Valley**, founder of the immensely popular 'The Imperfect Mum' online community
- **Chloe Chant**, early childhood educator whose letter to a senator went viral
- **Carly and Alee**, QLD same-sex IVF couple

MEDIA & MARKETING

- Co-author Danielle is the founder of careers expo, "Career Ideas for Mums" (Melbourne)
- Co-author Louise is a regular guest speaker, including such events as the International Women's Day conference.
- Book targets working women who happen to be mums and women wanting to become mums but still work.
- A great guide for parents, carers and dads.
- Down to earth real-life stories from a wide range of backgrounds and experiences.
- Life Matters, ABC Radio, commercial radio, weekend supplements targeted.
- Positioned for a Mother's Day gift in May.
- Will be promoted for International Women's Day in early March.



About the authors

Danielle Ross Walls is mum to two energetic boys, aged 8 and 5 years. In 2015, she created and directed the first Careers Expo for working mothers in Melbourne. Danielle's publishing history includes freelance writing for MamaMag, Kids and Places Australia, Tasmanian Living and Nurture Parenting Magazine. Her writing is largely travel-focused, with an aim to get people, especially children, engaged in nature, history and conservation.

Louise Correcha is mum to a 4-year-old daughter. She is the co-founder and Director of adult language support services company, Red English (www.redenglish.com.au), for which she co-wrote an online Spanish course. Louise also writes for and consults on written communication strategies for a range of technical, corporate and not-for-profit clients. She is also a copywriter for Melbourne design agency Blick Creative.